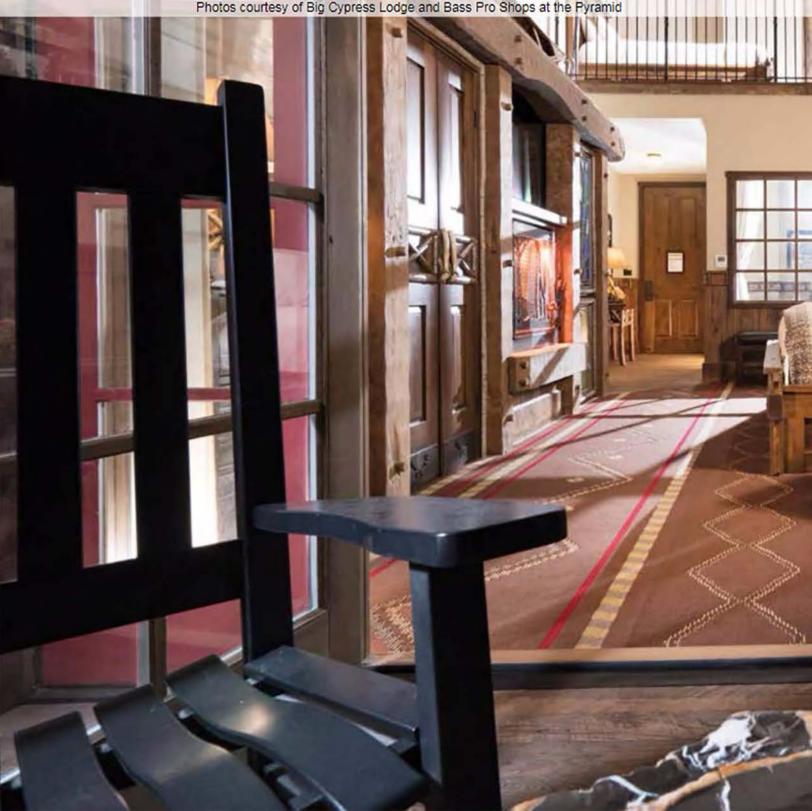
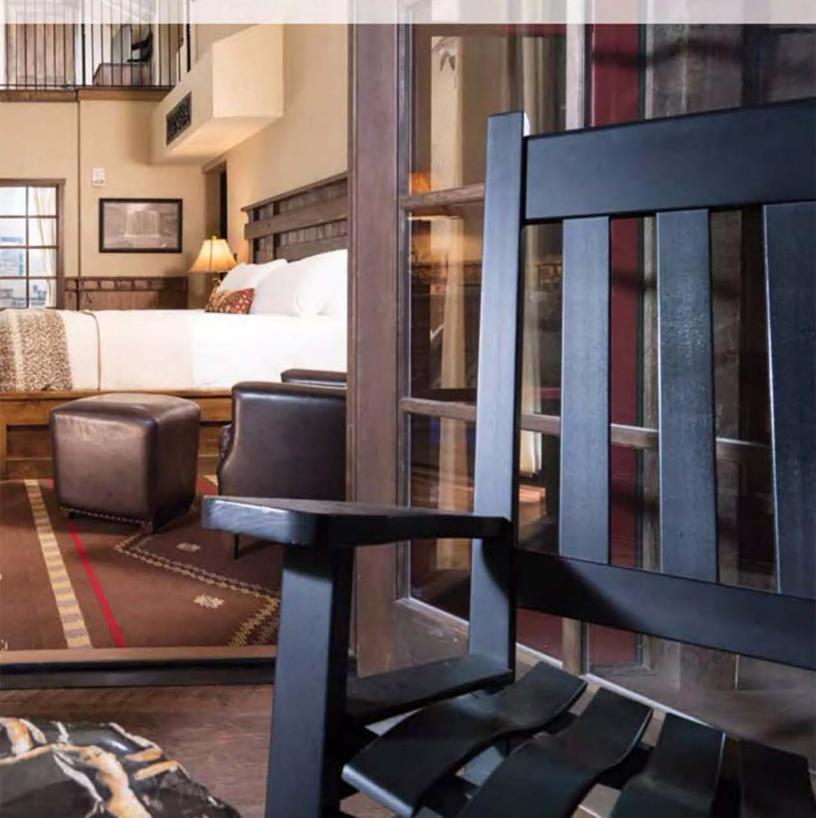


Photos courtesy of Big Cypress Lodge and Bass Pro Shops at the Pyramic



Longtime Memphians have experienced the Pyramid downtown in many forms. From basketball arena to concert venue to exhibition hall, it seems the sky's the limit with this city's most recognizable monument. Now, with Bass Pro Shops in place, the former "Tomb of Doom" is home to retail, restaurants, bowling and even a hotel. Guests can stay the night at Bass Pro Shops' very own hotel, Big Cypress Lodge. It's is the ultimate romantic getaway for Valentine's Day—a retreat where couples can experience all the attraction has to offer.







g Cypress Lodge has 103 rooms located on the upper level of the Pyramid and offers a variety of rustic, elegant options including the Tree House quarters. These rooms are nestled among 100-foot cypress trees, giving guests an aesthetically pleasing view and a sense of seclusion. The Duck Cabins are designed like vintage waterfowl hunting lodges, giving visitors a truly distinctive sleeping experience. The Governor's Suite is the ideal location for a small get together. With vaulted ceilings, a full kitchen, and even a private balcony that overlooks the Pyramid, this spot is premier place for a Valentine's gathering or a romantic night for two. Big Cypress also offers Premier and Deluxe rooms, Double queen and king-size rooms feature fireplaces and screened-in balconies overlooking Bass Pro Shops.

Perfect for Valentine's Day, the lodge's romance packages for two include accommodations, a dozen roses and a chocolate Bundt cake. The couple can then choose to take a one-hour carriage ride through downtown Memphis or receive a \$65 voucher for The Lookout, the fine dining restaurant perched high atop the Pyramid. Call 800.225.6343 for more information or to book a stay.







Date Night

Take the Sky High Ride, the world's tallest freestanding elevator, to see downtown Memphis from new heights. A glass observation deck overlooking a romantic view of the city awaits after the 28-story ride, making it a perfect activity for Valentine's Day. While at the highest point of the Pyramid, visit The Lookout and dine with a 360° view of the Bluff City below. The Lookout's varied menu includes a wide variety of soups, salads and sandwiches for a classic lunch and diverse and delectable entrees for dinner. The restaurant is offering a four-course romantic Valentine's Day dinner for two. For reservations, call The Lookout at 901,291,8040.

Uncle Buck's Fishbowl and Grill is perfect for a fun and casual dining experience. Enjoy classic Americanstyle cuisine surrounded by decor that evokes an island theme. Visitors feel as if they're underwater exploring a sunken ship surrounded by exotic tropical fish in the saltwater aquarium.

At Bowl in the Ocean couples can take part in a classic date night activity with a Bass Pro twist. The 13-lane bowling alley is underwater themed. With bowling balls custom designed to look like sea critters and wooden lanes reminiscent of a weathered boat dock, it's is just the ticket for a one-of-a-kind Valentine's date. After bowling, The Trophy Room, a billiards area featuring a fireplace and a tournament table, offers the extra competitive pair another chance to claim bragging rights.

For more information on Big Cypress Lodge, visit www.big-cypress.com.